

# MODERNIZING MESSAGING FOR A MAJOR RETAILER

INTEGRATION



### MODERNIZATION

Updating end-of-life IBM MQ would ensure ongoing functionality



### VALUE

BVA illustrates the potential value that a move to IBM MQ Appliance would offer



### BENEFITS

Co-ordinates file transfers, speeds development, and enhances security



### SAVINGS

Projected to save almost \$2 million over the next 5 years

## Crucial Updates to the Enterprise

The Company is a globally recognized fashion brand, with substantial market share in apparel, accessories, and home furnishings.

Over decades of operation, the enterprise has evolved and its footprint has grown. This expansion led to unevenly managed messaging integration between the applications and components that form the backbone of the business.

One example of this challenge was the numerous versions of IBM MQ that the Company possessed. These iterations would soon lose support. Because of the version differences, administration suffered, and availability and disaster recovery were not as robust as the business desired. Updating MQ, unifying it across the enterprise, and ensuring it maintains full functionality is critical to successful business going forward.

## A Track Record of Excellence

Prolifics has successfully served the Company with integration, managed services, and managed development over a period of several years. Our engagement with the Company began with an IBM Integration Bus effort where the Prolifics team provided guidance, architecture, and implementation. The IIB integration was followed by the further implementation of DataPower appliances.

Later, Prolifics supplied managed services to keep IIB running normally and to make small enhancements to the system. This led to a managed development agreement to provide architecture and recommendations on new improvements. Prolifics' track record of high-quality work cemented us as a trusted technology advisor.

When the MQ question arose, Prolifics was the natural choice to advise on how the organization should approach the problem. The Prolifics team recommended a critical look at the technology, maintenance, and financial benefits that come with MQ Appliance and MQ Advanced as opposed to a renewal of the Company's existing MQ implementation.

## Proving out Value

An integral part of the process was a business value assessment (BVA). The team created a comprehensive BVA that laid out the potential benefits from a business, technical, and financial perspective, creating an insight into value that could appeal to interests across the business. The strength of the BVA proved to be a key stepping stone in putting the Company on the path to an MQ Appliance upgrade.

MQ Appliance is expected to save almost \$1.7 million in IT costs over 5 years. The system is highly available across the enterprise, and better coordinates managed file transfers, speeds time to development, enhances security, and boosts performance.

