

THE PROLIFICS WORKSHOP APPROACH

Prolifics



Yes, we know – everybody offers some type of workshop. But at Prolifics, we've distilled 40 years of experience, thousands of client engagements, and the knowledge of our world-class tech industry experts into workshops as an art form.

Start your work with us with these free or low-cost interactions – up to 2½ -day, in-depth explorations. We'll identify the real issues – not just the obvious symptoms – as well as bring to the surface opportunities you didn't know existed. Our Workshops pair you with our subject matter experts to help you define your business and data strategy, assess existing technologies and architecture, identify monetization opportunities and create a target landscape aligned to business drivers.

And, we'll capture the entire Workshop in a comprehensive implementation plan. This isn't just a summary or an outline – it's a detailed, systematic program we'll give to you that will get you where you want to be, whether you use us or not.

EXAMPLE: THE PROLIFICS DATA STRATEGY WORKSHOP

Using the Prolifics Workshop approach, let's create a data strategy together that works for your business model, all in five, half-day sessions

Defining Data Strategic needs

- Identify organization objectives and prioritizing by business needs
- Establish key measures and designate stakeholders
- Assess current technology and architecture

Technology and Data Infrastructure

- Explore possible technologies and capabilities
- Understand technical and architecture framework
- Review compliance and auditing needs

Defining and Identifying Solution Priorities

- Create a backlog of business priorities and identify quick wins

Action Plan and Next Steps

- Identify the gaps between the current state and desired future state and plan to fill the gaps

Final Deliverable Readout and Next Steps

- Lay out next steps and deliverables



CUSTOMER SUCCESS STORY: THE PROLIFICS DATA GOVERNANCE WORKSHOP

Our customer is a large property and casualty insurance company that offers business and personal insurance in the upper northeast region of the US.

CHALLENGE

This insurance company has a compliance-driven initiative to improve data lifecycle management, particularly its data retention and destruction policy. While they have the data strategy, framework, and technology to support their governance efforts, their data retention/destruction process is manual and very time-consuming. Additionally, there are no metrics to assess or track compliance efforts.

Through the Prolifics workshop approach, the company asked us to:

- Perform discovery for their data lifecycle management process
- Create a roadmap to accelerate, automate, and track their data retention and destruction processes, incorporating intelligent automation where appropriate

ACTION

In a half-day session, the company's project sponsor, business lead, and data architect met with the Prolifics account executive and our subject matter experts in data strategy, information lifecycle governance (ILG), and intelligent automation. The session segments included:

- The customer's regulatory considerations, such as PII, GDPR and CCPA
- Data technology landscape, such as structured vs. unstructured data and on-prem vs. Cloud
- Information lifecycle governance (ILG), such as security, retention, archival, and disposal / destruction / purging
- Intelligent automation opportunities in data governance, and ILG processes

RESULT

Prolifics, through its workshop approach, generated the following deliverables for our customer:

- Solution Definition Report: Findings & Analysis
- Gap analysis report
- Recommendations for:
 - Organization, roles, and RACI (responsible, accountable, consulted, and informed).
 - Tools and technologies
 - Retention and destruction rules and metrics
 - Communications plan and organizational training
 - Process model
- A comprehensive implementation plan for:
 - Process development and automation
 - Compliance metrics and monitoring

The workshop approach led to the customer engagement, with Prolifics and the customer recently finalizing teams and timelines for the initial phase of the project.

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