



## IBM Cognos Analytics

IBM Cognos Analytics is IBM's premier and robust business analytics solution for sharing actionable insights and augmented intelligence to drive analysis across your organization.

### Why Upgrade?

Technology is always changing. In today's landscape, the adoption of modern and data visualizations helps you make smarter decisions and gain better insights and augmented intelligence to drive analysis. Upgrading your **IBM Cognos Business Intelligence** or **IBM Cognos Analytics** to the latest version of IBM Cognos Analytics offers the following benefits:

1. Attractive, modern user interface
2. New features to explore and share the data
3. High Performance
4. Access to new data source.
5. Easy and user-friendly self-service dashboard interface
6. AI and Watson-enabled features to reduce learning curves
7. Software support and maintenance

## Upgrade to Cognos Analytics with Prolifics

### Self-service Dashboard interface

- Enhanced features— easy & user friendly to use
- Variety of visualizations for power users and Authors
- Self-service Analytics features to users.
- Create, export & share data modules with CSV and Excel data files apart from corporate data sources
- Perform data modelling over the web and create data module for reports and dashboard development

### Access to new data source

- IBM Cognos Analytics can connect worlds leading and popular data sources and databases
- Allows csv and Excel uploads based on user capabilities

### AI and Watson enabled features

- Storytelling
- Smart exploration
- Automated visualizations
- Reusable content
- Advanced analytics
- Easier & efficient to leverage Cognos Analytics in IBM Watson studio

### Support and Maintenance

- Continued software support with upgrade.
- Extended warranty on the older version can prove expensive.
- Maintenance is less expensive with the latest version

### Attractive Modern User Interface

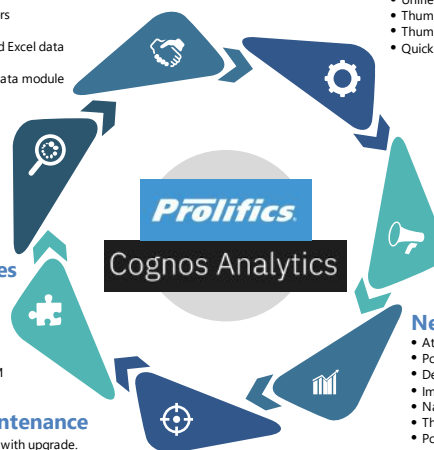
- Unified and modern user interface for best user experience
- Thumb nails to Visualizations and Data Modules
- Thumb nails to recent items and Samples
- Quick help documents and videos.

### High Performance

- Performance driven content navigation
- Improved caching - faster content & data presentation
- Query optimization - 3x faster data retrieval
- Events driven schedules

### New features to explore and share data

- Attractive content navigation.
- Powerful content search engine and content filters
- Dedicated efficient Dashboard Module.
- Impressive and Intent driven data modelling on the web.
- Navigation paths to create drill up and down on flat data
- The power of Report module in a new user interface
- PowerPoint like storytelling

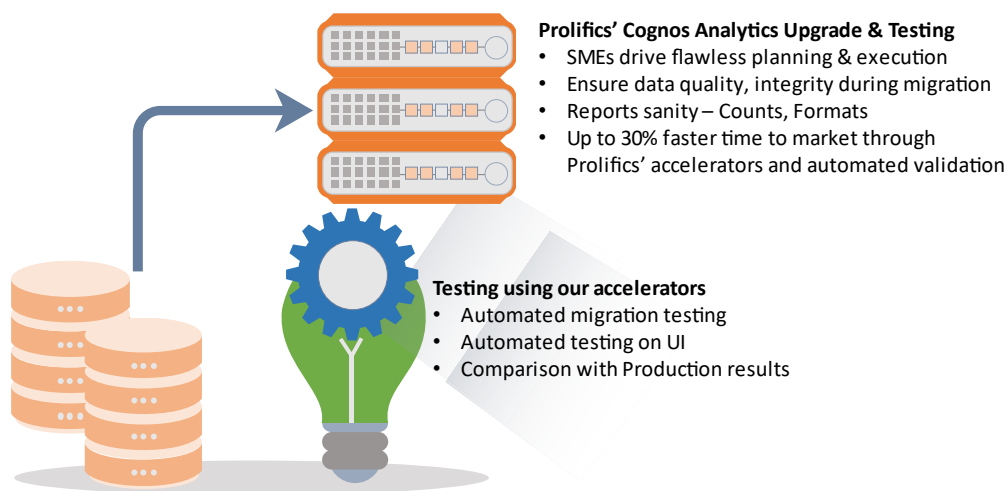


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 Prolifics has multiple locations in the United States, Canada, India, England and Germany.

## How can Prolifics help with your upgrade solution?

Cognos upgrades appear relatively straight forward – but they do come with a catch. The data migration and the quality of reports is essential for any successful upgrade. Given the size of the data that organizations store these days, efficient and effective testing and certification is critical to control costs and ensure a high-quality business outcome. This is where Prolifics' expertise with multiple Cognos upgrades and testing can help.

Prolifics leverages testing accelerators and proprietary *Cognos Analytics automation assets* to automate the testing at multiple levels to ensure speed and coverage at scale. Our Cognos upgrade experience and approach lets us deliver the upgrades faster and reduce the overall cost for our customers.



Prolifics is a trusted global technology solutions and service provider and a platinum IBM Partner. Our team of experts will help in upgrading IBM Cognos Business Intelligence or IBM Cognos to latest IBM Cognos Analytics with our innovative, thorough, and efficient approach.

We have successfully completed many Cognos upgrade projects across the world.

Do you need IBM Cognos upgrade solution – then look no further. Prolifics is the right partner of choice. Reach out to us for more information at [solutions@prolifics.com](mailto:solutions@prolifics.com).

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