

# Prolifics Data Engineering & Analytics

**Achieve digital disruption by the way you analyze, govern and manage your data - with Prolifics as your Data Engineering and Analytics Partner.**

Prolifics is a digital engineering and consulting firm helping clients navigate and accelerate their digital transformation journeys. We deliver relevant outcomes using our systematic approach to rapid, enterprise-grade continuous innovation.

## Our Data Offerings



### Data & AI Governance

Prolifics offers Data and AI Governance services to establish structures, processes and policies that provide data quality, accuracy, accessibility and management across your entire organization – ensuring accurate and trustworthy data to improve your decision-making. Our proven data governance framework involves defining metadata, tracking data lineage and developing a sustainable and automated governance process. With Prolifics, you can unlock the full potential of your data – because data governance isn't just about a tool, but the entire program around it.



### Advanced Analytics

Our Advanced Analytics is the next evolutionary step beyond business intelligence. We look at your business holistically and objectively – we begin by talking about your issues, not the technology. Our customer-centric and problem-solving approach focuses on business value, data-driven decision-making, collaboration, continuous improvement, and ethical considerations. Prolifics' Advanced Analytics provides you with deeper insights that will drive new innovation and better business outcomes – all designed to keep you ahead of your competition.



### Modern Data Repositories

Prolifics migrates your company away from traditional on-prem databases to the Modern Data Repositories designed to handle the complex and diverse data needs of today's organizations. We work with top tech partners and employ our internally developed accelerators, cloud migration framework, and proven methodologies to provide you with a flexible, scalable, cost-effective and efficient way to store, manage, consume and analyze large volumes of data. Prolifics approach helps you realize the value of data at every stage of your data strategy journey.

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## Customer Success Stories

### Solutions Creating Immediate Impact and High ROI

**A new data governance program literally kept this bank in business.** Our client, a west coast bank, served its area's tourism trade and experienced a free fall in revenue when the pandemic decimated travel. Our client knew that recovery depended upon getting control of their data. We held a Prolifics interactive Data Strategy Workshop and covered the entire gamut of data issues, including identifying workloads movable to the cloud, establishing "work from anywhere" ground rules, and more. We helped our client implement a modernized data governance program in which they can access data from anywhere.

**This leader in responsibly produced pork will have new, sophisticated systems to save livestock and greatly reduce costs.** Our client feeds millions globally, but was losing costly amounts of livestock in transit. With hundreds of farms and a myriad of variables, it wasn't clear what caused the deaths. The client sent us the data files they did not know how to analyze. We proved that the cause for livestock deaths was high humidity in its trucks – something that the customer could control. We're now engaged with the company to implement new analytics platforms.

**This national gaming company's database migration cut costs, increased workplace flexibility, and cut report generation time from days to minutes.** Our client was using a legacy, on-premises data warehouse. Their data quality was suspect, data redundancy was rampant, and business reports had to be requested and took days to come back. Worse yet, they continually spent money on system updates. After a five-week workshop with the client, Snowflake Data Cloud became the choice solution for us to implement. The client now has better, faster and cheaper user experience with clean, quality, self-generated data for decision-making.

Let's get the most out of your data. We'll get started in an hour, we'll propose ideas in a day, prove those ideas in weeks, deliver production-ready features in less than a month – all with the confidence that comes from experience and invested innovation.



## About Prolifics

At Prolifics, the work we do with our clients matters. Whether it's literally keeping the lights on for thousands of families, improving access to medical care, helping prevent worldwide fraud or protecting the integrity and speed of supply chains, innovation and automation are significant parts of our culture. While our competitors throw more bodies at a project, we apply automation to manage costs, reduce errors and deliver your results faster. We accelerate your journey throughout the digital environment – Data & AI, Integration & Applications, Business Automation, DevXOps, Test Automation, and Cybersecurity. We treat our digital deliverables like a customized product, with agile practices to deliver immediate, ongoing increases in value.

