

Sensitive Data Audit

Know what's in your data

Discover, classify, tag and report on the risk of your sensitive data holdings. Inventory your sensitive data, no matter the type of data, the source or the location. Know your overall enterprise data risk in near real time, measured financially using our industry first algorithm.



The Case for a Sensitive Data Audit

- \$8.19M - Avg. cost of a data breach
 - \$333 - Cost per breached record
 - \$? - Cost of reputational damage
 - 36% - increase in customer retention
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What is a sensitive data audit?

Most organizations have large, unclassified, untagged and unknown sensitive data across the enterprise. Company leadership have a persistent concern that those data assets may be part of a breach, exposing their organization to significant financial and reputational risk.

In the first 6 months of 2020 alone, there were more than 540 data breaches exposing 163,551,023 data records involving individuals. The sensitive data audit is a rapid data investigation solution intended to give you a full accounting of what is in your data, source by source, as a service.

Automated, fast, accurate, sensitive data audit service

Know what's in your data

As part of the Data Sentinel sensitive data audit, Data Sentinel will tell you what sensitive data you have, where it is, what it is and the context that it is found within. This report will also express in financial terms, the level of risk that your data holding exposes the company to in the case of a potential breach.

With a same day deployment capability, you can begin to get results within the same day. The time from discovery to report presentation is usually completed within a week.

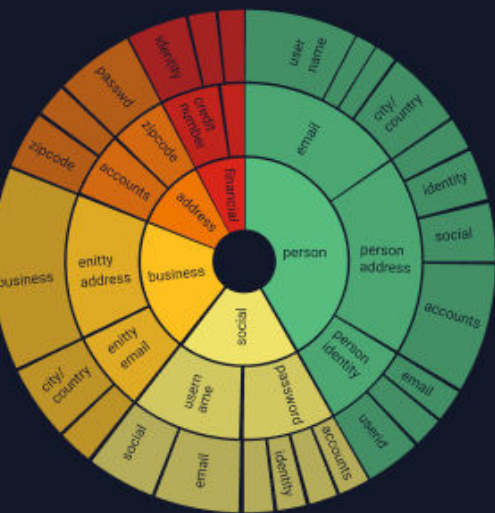
What is sensitive data to your organization?

PII/PHI/PCI - Out of the box with no setup or tuning, start discovering right away.

Financial Data - Data Sentinel can be tuned to find and track your sensitive operational and financial data.

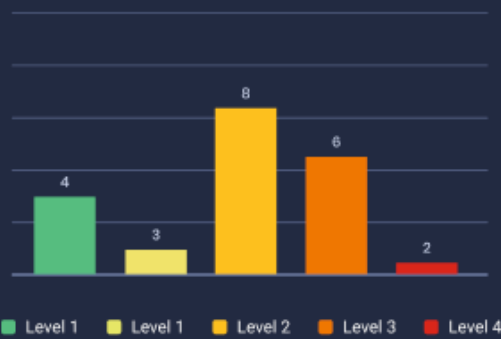
Company IP - Know if and when highly sensitive information about your company's intellectual property is inappropriately stored or moved within the company's data holdings.

HR Data - Ensure that sensitive employee data doesn't make its way into places that it shouldn't be. Compensation details, employment records, personal information can be tracked and controlled.



Entities Validated

18



Discovery by Segments



Deliverables

1. Realtime feedback on urgent remediation requirements.
2. Detailed audit report
3. Executive summary presentation
4. Recommended remediation next steps

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